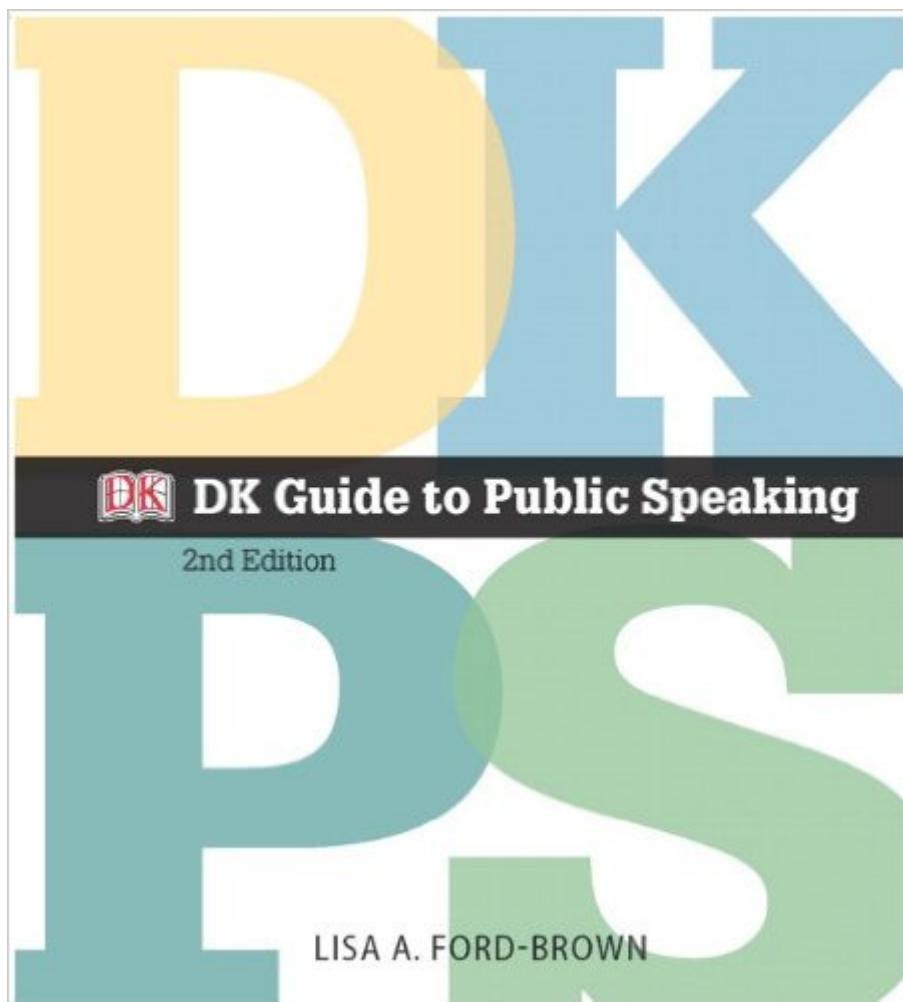


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DK Guide To Public Speaking (2nd Edition)



Synopsis

Most visual, easiest to use Â With its powerful visual design and comprehensive scope, the DK Guide to Public Speaking, 2/e, is an easy-to-navigate resource that will equip students with the tools to be effective public speakers. Based on extensive research and usability studies, this full-color, tabbed, spiral-bound guidebook gives students the practical information they seek, supported with the concepts and theories instructors want. This is the standalone book, if the customer wants the book/access card order the ISBN below: 0205980929 / 9780205980925 DK Guide to Public Speaking Plus NEW MyCommunicationLab with Pearson eText -- Access Card Package Package consists of: 0205890857 / 9780205890859 NEW MyCommunicationLab with Pearson eText -- Valuepack Access Card 0205930131 / 9780205930135 DK Guide to Public Speaking

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Customer Reviews

This is an awesome book and arrived promptly. The only problem was that the book was sold by and was advertised as including access codes for the lab. I received it without codes and therefore it was no use to me. The customer service person at was helpful and they promptly refunded my money. I found out later that it was the right price for the book by itself, and costs slightly more with the codes, so the only error was that it was incorrectly advertised as including the codes. was helpful and I believe they have since changed the description to accurately reflect that it is the book by itself.

If you want to learn to speak in public, this is the book for you. The book is well made, fairly

attractive, and fits in most book bags. You may hand carry it if necessary. The cover is somewhat rain resistant but the pages are not. Most pens and markers work well on the pages and you can write your name and contact information on the inside cover so person who steals it can wait in the bushes to ball you up and take your stats text as well. If this is the book your professor called out for you to use in class then this is a must buy! Highly recommended.

A great book for learning public speaking. The text has great visual illustrations, easy page turning because of the spiral binding and it is also light weight so not a burden to carry in your back pack.

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I am currently 4 weeks into my summer semester, and this is the worst Public Speaking/Speech textbook I have ever used. It's organized well, and is easy to navigate, but ultimately you won't find any new information in here that you aren't being told in class. That eliminates the whole point of the textbook! Since the first time I opened it and saw how bad it was I have yet to open it again, and I am still getting an "A" in my class. I have taken two speech classes before, so that might be altering my judgment of this textbook, but I doubt it. Buy the cheapest one available. Also, buy it used. It has no access codes as promised so it's the exact same thing. It's really not worth the \$47 I spent on it.

Bought for an Introduction to Public Speaking during my Junior year of college. My professor did pretty good lectures, so the book wasn't too useful. There was a lot of text and I honestly don't think reading will make you a better public speaker, only speaking will. It helps you to outline and structure a speech, but for anyone who's gone through middle school and knows how to write a five paragraph essay it can be a little simplistic.

I had to buy this book for a community college class I'm taking. It's one of the most poorly written, lightweight and overpriced textbooks I've ever had to buy. The tips, suggestions and explanations are overly basic. There aren't many concepts of substance covered in any of the chapters. The text is also aimed squarely at youth in their late teens and early twenties, which isn't relevant to me. I also found the tone condescending at times.

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